

"Well presented and up-to-date. The expertise of the speakers was evident!"
- Delegate, Toronto 2008

"Engaging presentations!"
- Delegate, Toronto 2008

"Confirmed some of my knowledge but also taught me about internet issues that I knew nothing about before."
- Delegate, Toronto 2008

"Very helpful!"
- Delegate, Toronto 2008

4th

Internet Law



Discover the latest developments in online regulation

December 8 & 9, 2010, Toronto

Two-Day Event!

Workshop Included: Copyright Issues on the Web

participating organizations

Gowling Lafleur Henderson LLP
Blake, Cassels & Graydon LLP
Miller Thomson LLP
Cassels Brock & Blackwell LLP
Torys LLP
Smart & Biggar/Fetherstonhaugh LLP

McCarthy Tétrault LLP
Bank of Nova Scotia
Gahtan Law Office
Accenture
Bell Canada

who should attend

In-house Legal Counsel; Vice-Presidents & Directors of Legal Affairs; Intellectual Property Directors; Privacy Officers; CIOs; IT Security Directors; Litigators; Lawyers in IP, Trademark & Contract Law practices

course highlights

- Hear about the latest copyright issues on the Web
- Learn how to protect your brand in cyberspace
- Gain an understanding of the challenges posed by Web 2.0 sites
- Examine methods for protecting corporate data
- Learn how to ensure your online contracts are enforceable
- Uncover the latest legal issues impacting open source software

Course Leader

Lisa R. Lifshitz,
Gowling Lafleur
Henderson LLP



J. Fraser Mann,
Miller Thomson
LLP



Leonard
Glickman,
Cassels Brock
& Blackwell LLP



Andrew
Bernstein,
Torys LLP



Afshan Ali,
Torys LLP



Richard F.D.
Corley,
Blake, Cassels
& Graydon LLP



Charles S.
Morgan,
McCarthy
Tétrault LLP



Michael
Davenport,
Bank of Nova
Scotia



Alan Gahtan,
Gahtan Law
Office



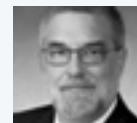
Sheldon
Burshtein,
Blake, Cassels
& Graydon LLP



Gordon J.
Ackroyd,
Bell Canada



Brian P. Isaac,
Smart & Biggar/
Fetherstonhaugh
LLP



as well as:

Elena
Reshetnikova,
Accenture

FACULTY

COURSE LEADER

LISA R. LIFSHITZ

Lisa R. Lifshitz is a partner in **Gowlings'** Toronto office specializing in the areas of IT and life sciences. She has extensive experience in preparing and negotiating Internet and e-commerce-related contracts.

CO-LECTURERS

J. FRASER MANN

Fraser Mann of **Miller Thomson LLP** practises primarily in the areas of technology, procurement, e-health and IP law.

LEONARD GLICKMAN

Leonard Glickman of **Cassels Brock & Blackwell LLP** is a partner in the firm's Information, Communications & Entertainment Law Practice where he provides transactional and IP advice.

ANDREW BERNSTEIN

Andrew Bernstein's practice at **Torys LLP** focuses on business law disputes, including IP, commercial and public law matters.

AFSHAN ALI

Afshan Ali's practice at **Torys LLP** focuses on civil litigation in a variety of areas, including corporate/commercial, securities, broker/dealer and employment, as well as IP law.

RICHARD F.D. CORLEY

Richard Corley's practice at **Blake, Cassels & Graydon LLP** is focused on the intersection of law and technology, with a specific focus on the clean technology and IT industries.

CHARLES S. MORGAN

Charles Morgan is the leader of the technology group practice in the **McCarthy Tétrault LLP** Montréal office, where he focuses on the areas of tech M&A, outsourcing, licensing, e-commerce, data protection and telecommunications.

MICHAEL DAVENPORT

Michael Davenport is Associate General Counsel with **The Bank of Nova Scotia** with responsibility for the Retail & Commercial Banking, Insurance and Electronic Banking divisions.

ALAN GAHTAN

Alan Gahtan of **Gahtan Law Offices** practices

primarily in the IT and IP law field. His practice emphasizes technology contracting, outsourcing, Internet and electronic commerce issues.

ELENA RESHETNIKOVA

Elena Reshetnikova, who is in-house counsel at **Accenture**, where she supports the Communications and High Technology industry group in both Canada and the US.

SHELDON BURSHEIN

Sheldon Burshtein is a Partner of **Blake, Cassels & Graydon LLP**. He practises in the Toronto office as a member of the IP, IT, Life Sciences, Sports & Entertainment and Franchising Groups.

GORDON J. ACKROYD

Gordon J. Ackroyd is Senior Counsel with **Bell Canada** providing a broad range of legal services to Bell Canada and several of its affiliates, including advice and support in the negotiation and ongoing administration of strategic IS/IT outsourcing relationships.

BRIAN ISAAC

Brian Isaac is a partner in **Smart & Biggar/Fetherstonhaugh** Toronto office. He has significant experience in IP and commercial litigation.

COURSE PROGRAM

LEGAL CONSIDERATIONS FOR CLOUD COMPUTING

Cloud computing has become a major trend in the IT service industry. While efficient and cost effective, it is crucial to be aware of the legal considerations of cloud computing for your organization. This session will discuss:

- Private vs. public clouds
- Key contractual issues in the terms of service: data ownership, representations and warranties, indemnities, jurisdiction, service levels
- Privacy and security issues
- Termination issues

CANADIAN COPYRIGHT REFORM

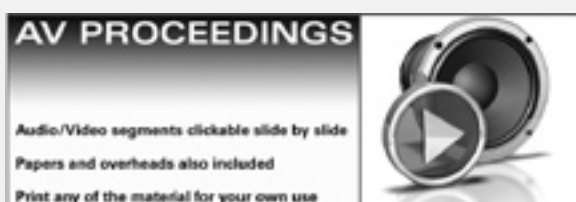
This presentation will examine the latest developments in Canadian copyright reform.

- Copyright reform issues in Canada: digital copyright reform; liability of ISPs; blank media levy; database protection; copyright term extensions
- The liability of Internet service providers
- Uses of copyright material for private purposes

SUPPLEMENTARY COURSE MATERIAL

Federated Press is now providing delegates with access to an innovative new database containing at least 25 interactive multimedia presentations by leading experts and approximately 20 hours of lectures on the topics covered by this course, including all slides and speakers' papers. See the list of presentations on page 4.

Delegates will also receive a trial subscription to the Business Law Channel, a much broader resource representing hundreds of hours of interactive multimedia lectures on leading edge Business Law topics as delivered at our many recent Business Law conferences and courses.



LEGAL ISSUE FOR WEB 2.0 SITES AND INTERACTIVE INTERNET APPLICATIONS

The amazing growth of Web 2.0 sites and interactive Internet applications has not only increased the ease with which people can communicate online, but also the legal risks posed by the Internet. The manner in which users can interact online has led to mounting challenges for IP and privacy laws. This session will examine the emerging issues in this area and the laws impacting social networks.

- Copyright issues raised by Web 2.0 sites
- Potential liability of web site owners and Internet service providers for breach of IP and privacy laws
- Legal issues posed by: user generated content, distributed databases, blogs
- Social networking sites and the use of content for which rights have not been cleared
- Potential for defamatory postings on your site
- Where is it all heading: what to expect in laws impacting social networks
- Privacy in the age of social networks

ONLINE CONTRACTING: ENFORCEABILITY OF ONLINE AGREEMENTS

The law governing online contracting remains unsettled. This session will examine the latest developments and recent cases addressing the enforceability of electronic contract, providing best practices for enhancing the enforceability of contracts made online.

- Ensuring that online contracts are enforceable
- The current state of the law governing online contracts across Canada
- Relevant case law
- Contract formation issues
- Enforceability of click-through agreements
- Key provisions to include to improve enforceability
- The use of electronic signatures and digital signatures

LEGAL ISSUES IMPACTING OPEN SOURCE SOFTWARE

Open Source Software, are programs whose source code is made available for use or modification by users, is usually developed as a public collaboration and made freely available. This session will examine the most recent developments affecting Open Source Software.

- What is "open source"
- Open source licensing schemes
- Differences between various open source licensing schemes
- Concerns/risks for users of open source
- Common contract provisions relating to open source
- Recent developments relating to open source

PROTECTING YOUR BRANDS IN CYBERSPACE

With the anonymity of the Internet, the reliance on brands increases. So does the need to protect those brands. Learn about the latest threats and how to deal with them.

- Cybersquatting, typosquatting, WHOIS, linking and framing
- Initial interest confusion, metatagging, pop-up advertising and keyword searching
- Frontrunning, parking, tasting and click fraud
- Cybergripping, criticism sites and blogging
- Slamming, spoofing, phishing and pharming
- Second life and other virtual worlds

CONSUMER-GENERATED CONTENT

User generated content is becoming as popular as traditional, professionally developed content, marking a shift from organizations creating online content to creating the facilities and framework for users to publish their own content. This session will look at the legal implications of utilizing user generated content.

- Practical and legal implications of consumer-generated content
- Monitoring user generated content appearing on your web site
- Liability for content posted on your web site
- Guarding against user generated comments that are defamatory, infringe copyright, or are obscene
- Controlling third-party personal information in user-generated content

PANEL DISCUSSION: ONLINE PRIVACY AND SECURITY

What should businesses be doing to protect their privacy and secure corporate data? This panel discussion will address the following issues:

- Privacy and security issues in e-mail/Internet communications
- Methods for protecting corporate data
- Privacy and security of personal profile information
- Requirements of PIPEDA as it applies to the Internet
- Privacy and misappropriation of personality

CORPORATE POLICIES FOR INTERNET AND TECHNOLOGY USE IN THE WORKPLACE

This session will provide an update on some of the new internal corporate policies that organizations should implement and will outline:

- Impact of technology: Internet, Intranets, e-mail, voicemail, texting, communicating on social networks, biometrics
- Vicarious liability of the employer for employee activities
- Legal risks associated with employee access to online content, open source software and development tools
- How to minimize loss of proprietary works, confidential information and trade secrets
- Web site and content administration
- Key terms for drafting corporate Internet and technology policies
- Monitoring and enforcement of the policies

WORKSHOP

COPYRIGHT ISSUES ON THE WEB

New technology is constantly challenging the law of copyright. This interactive workshop will take a close look at the impact of the Internet on copyright issues, touching on key elements that arise daily in an on-line environment with customers, vendors, competitors and the public.

- Enforcing rights and defending against infringement claims
- The latest developments and trends on the protection of intellectual property online
- Copyright liability for search engine implementation and use

MULTIMEDIA PRESENTATIONS

Your registration includes an interactive multimedia database comprising the following presentations from recent Federated Press courses and conferences. They are presented in their entirety with complete audio or video and accompanying slides. You may also purchase the multimedia proceedings of the course which will be available on CD-ROM 60 days after the course.

Legal Issues for Web 2.0 Sites and Interactive Internet Applications

Chris Bennett,
Davis LLP

Legal Issues in Financing an Internet Company

Ronald G. Murray,
Farris, Vaughan, Wills & Murphy LLP

Issues Impacting Open Source Software

Bruce W. Stratton,
Dimock Stratton LLP

Current Guidelines Governing E-Discovery Procedures in Canada

Kathryn J. Manning,
Blake, Cassels & Graydon LLP

Copyright Issues on the Web

Martin P.J. Kratz,
Bennett Jones LLP

Manual Review and the Air Canada vs. West Jet Airlines Case

Marie-Andree Vermette,
WeirFoulds LLP

Managing Intellectual Property in Outsourced Transactions

Kari L. Becker,
Shell Canada Limited

Online Privacy & Security: Protecting Corporate Data

J. Fraser Mann,
Miller Thomson LLP

Online Multimedia Material Rights: Clearing Rights

David Spratley,
Vancouver Coastal Health Authority

Web Copyright Issues

Brian P. Isaac,
Smart & Biggar

Legal Issues Associated with the Open Source Movement

Michael R. Whitt, Q.C.,
Borden Ladner Gervais LLP

Enforceability of Online Agreements

Charles S. Morgan,
McCarthy Tetrault LLP

Online Privacy & Security: Protecting Corporate Data

J. Fraser Mann,
Miller Thomson LLP

E-tail: Internet Retail Legal Issues

Rochard K. S. Beharry,
Bennett Jones LLP

Online Contracting: Enforceability of Online Agreements

Jeffery E. Wittmann,
Studio B Productions Inc.

Web 2.0 Copyright Issues

Jill Jarvis-Tonus,
Bereskin & Parr

The Law of Defamation and the Internet

David Wotherspoon,
Fasken, Martineau, DuMoulin LLP

Protecting Your Brands in Cyberspace

Sheldon Burshtein,
Blake, Cassels & Graydon LLP

Legal Issues Impacting Open Source Software

Donald B. Johnston,
Aird & Berlis LLP

The Law of Defamation & the Internet

Adrienne Rutherford,
Barrister & Solicitor

Corporate Policies for Internet Technology Use in the Workplace

Lisa K. Abe,
Fasken Martineau DuMoulin LLP

Legal Considerations for Cloud Computing

Lisa R. Lifshitz,
Gowling Lafleur Henderson LLP

Consumer-Generated Content

Leonard Glickman,
Cassels Brock & Blackwell LLP

Litigating Online Disputes

Damir Karaturovic,
Miller Thomson LLP

Online Behavioural Tracking: Legal Implications

James M. Bond,
Lang Michener LLP

Registration: To reserve your place, call Federated Press toll-free at 1-800-363-0722. In Toronto, call (416) 665-6868 or fax to (416) 665-7733. Then mail your payment along with the registration form. Places are limited. Your reservation will be confirmed before the course.

Location: Metropolitan Hotel, 108 Chestnut Street, Toronto, Ontario, M5G 1R3

Conditions: Registration covers attendance for one person, the supplementary course material as described in this document, lunch on both days, morning coffee on both days and refreshments during all breaks. The proceedings of the course will be captured on audio or video. Multimedia proceedings with all slides and handouts can be purchased separately on a CD-ROM which will also include the course material.

Time: This course is a two-day event. Registration begins at 8:00 a.m. The morning sessions start promptly at 9:00. The second day ends at 5:00 p.m.

Cancellation: Please note that non-attendance at the course does not entitle the registrant to a refund. In the event that a registrant becomes unable to attend following the deadline for cancellation, a substitute attendee may be delegated. Please notify Federated Press of any changes as soon as possible. Federated Press assumes no liability for changes in program content or speakers. A full refund of the attendance fee will be provided upon cancellation in writing received prior to November 25, 2010. No refunds will be issued after this date. Please note that a 15% service charge will be held in case of a cancellation.

Discounts: Federated Press has special team discounts. Groups of 3 or more from the same organization receive 15%. For larger groups please call.

Payment must be received prior to December 1, 2010

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COURSE:	\$1975
COURSE + PROCEEDINGS CD-ROM:	\$1975 + \$175 = \$2150
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